



FOR IMMEDIATE RELEASE
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**THE FUTURE OF PGE FEATURED AT
WESTSIDE ECONOMIC ALLIANCE FORUM**

TIGARD, OR—Peggy Fowler, President and CEO of Portland General Electric (PGE), will address “*PGE and YOU: Powering the Economy*” at the next Westside Economic Alliance Breakfast Forum. The event is scheduled for Thursday, March 2, from 7:30 a.m. to 9:00 a.m. at the Embassy Suites Hotel—Washington Square, 9000 S.W. Washington Square Road, Tigard, OR 97223.

Reliable power supplies and competitive electricity rates are both key factors in drawing business to the state and to the Westside. Fowler will address the current concerns about PGE’s future and the issues that will impact PGE and the region’s businesses and communities.

In addition, Tim Hibbitts, a public opinion analyst with Davis, Hibbitts, & Midghall, will disclose the findings from PGE’s statewide 2006 Growth and Economy Survey, providing an emphasis on the Portland Metro region.

The registration fee for this event is \$15.00 and includes breakfast. To register call Westside Economic Alliance at 503-968-3100 or e-mail westside@westside-alliance.org. Seating is limited, and registrations must be received no later than Friday, February 24, 2006.

About Westside Economic Alliance

Westside Economic Alliance is a member-based, non-profit association that advocates for a healthy economic climate on the Westside of the Portland metropolitan region. Westside Economic Alliance plays a leading role in the development of this high growth region by providing a business perspective in public forums and facilitating the cooperation between the private and public sectors. The result is a unique partnership that benefits both the businesses and communities of the Westside. For more information, please visit Westside Economic Alliance at www.westside-alliance.org.

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