



FOR IMMEDIATE RELEASE
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MEDIA ADVISORY

Governor Kulongoski Will Welcome Genentech to Oregon at Westside Economic Alliance Forum

WHAT: On Wednesday, August 9, 2006, the Westside Economic Alliance Forum Series will present "*Oregon Means Business—Welcoming Genentech to Oregon.*" In March 2006, Genentech, a leader in the biotechnology industry, announced plans to construct a \$250 million "fill/finish" facility on a 75-acre site in Hillsboro, where they will fill and package important biotherapeutic products for health care providers and their patients.

WHO: **Governor Ted Kulongoski**, with Oregon Economic and Community Development Department (OECD) director **Bob Repine**, will describe how state and local officials persuaded Genentech to locate to Oregon under the Governor's Certified Industrial Lands Program, in preference to competing sites in at least four other states and various overseas locations.

City of Hillsboro **Mayor Tom Hughes** and Washington County Commission **Chairman Tom Brian** will explain how Genentech's decision to locate in Hillsboro will benefit the local, regional and state economy by diversifying employment, expanding the local and state tax bases, and creating a foundation for further expansion in the biotechnology cluster in Oregon, and on the Westside.

Genentech's Hillsboro facility site director **Barry Starkman** will introduce Genentech to Oregon, and describe the company's plans to become fully operational by 2010, bringing hundreds of new, high-quality jobs to the region.

WHEN: Wednesday, August 9, 2006, from 11:00 a.m. to 1:00 p.m.

WHERE: Kingstad Center
15450 S.W. Millikan Way
Beaverton, OR 97006

COST: There is no charge for this event, but attendance must be limited to the **first 150 people** to register. Lunch will be provided. **Advance registration is required.**

RSVP: To register, e-mail westside@westside-alliance.org or call 503.968.3100.

About Westside Economic Alliance

Westside Economic Alliance is a member-based, non-profit association that advocates for a healthy economic climate on the Westside of the Portland metropolitan region. Westside Economic Alliance plays a leading role in the development of this high growth region by providing a business perspective in public forums and facilitating the cooperation between the private and public sectors. The result is a unique partnership that benefits both the businesses and communities of the Westside. For more information, please visit www.westside-alliance.org.